

Larry Black Peace River Packing Company

Larry Black, fifth generation citrus grower from Lakeland, is General Manager of Peace River Packing Company. He manages over 3200 acres of citrus and ranch property for the family business. Peace River Packing Company, established in 1928, is a fully integrated citrus services company, active in grove care, harvesting, fresh fruit packing, and processed fruit sales.

Larry is active in the community, currently serving as a Vice President of Florida Citrus Mutual and is a former President and board member of Polk County Farm Bureau. Larry is also a Polk County Planning Commissioner. He is active in various land use issues including the Polk County Scenic Highway and Farm Labor Steering Committees. He is a member of First Presbyterian Church, Lakeland. Larry and his wife Jenny have two children: Varn, age seven, and Julia, age five.

