

Rob Atchley – Duda – Rob is well known in the industry and serves on the executive committee of the Florida Citrus Production Manager’s Assn. He has presented at the Florida Citrus Industry Annual Conference’s Educational Session and really impressed the crowd with his drone videos. Rob is committed, sharp and is among the leaders who are testing and adopting tools to survive with HLB, including investing in new strategies with new plantings. He currently serves on the CRDF Industry Research Coordinating Committee as a grower representative, and is well respected by his peers. Rob would most directly represent the SW region of the state.