Florida Citrus Advanced Technology Program

QUARTERLY & FINAL REPORTS: Control of Citrus Greening, Canker & Emerging Diseases of Citrus

Instructions Complete the fields based on your project specs. When finished, save the form to your local disk using a unique name. Then, go to **http://research.fcprac.com**, and log in with your user name and password using Researcher Login in the lower left. Find this project title and click on **Submit a Report**. Update your profile information if needed, then upload this report as directed.

2009-2010 REPORT	CATEGORY (drop-down)	TODAY'S DATE (m/d/yr)
◉ *Quarterly Report* ○ *Annual Report* ○ *Final*	Management	

WHAT IS THE "HEADLINE" FOR THIS REPORT (e.g. a one-sentence "newspaper headline" describing what you accomplished)

New Information on Greening and its Impact on Orange Production in Sao Paulo, Brazil

TITLE and CONTACT INFORMATION

Proposal Title	Long-Run Processed Orange Production and Price Impacts Associated with Citrus Greening in Florida and S.P. Brazil with Implications for Structural Change in the Florida Citrus Sector		
Principal Investigator	Thomas H. Spreen	*PI Last Name*	
Email	tspreen@ufl.edu	*FDACS Contract Number*	
Phone	352-392-1826,x209	*Project Duration (years)*	*Year of Project*
Organization	University of Florida	*Total Direct Funds (current year)*	

REPORT UPDATE (650 words; provide details about your headline)

Two major accomplishments were completed during this quarter. First, the world orange juice model was updated to reflect the 2008 Florida Citrus Tree Census. Second, Dr. Margarette Boteon, a collaborator on the project came to Florida in August to participate in the SW Florida Citrus Expo. She provided new data with respect to orange production in Sao Paulo which will be incorporated into the world orange juice model. A meeting of all project investigators (except Alan Hodges) was held in Ft. Myers and a plan was formulated to guide future work on the project.

A M.S. thesis by Jordan Malugen in which an investment model for citrus was developed was completed. This model will be used in the grove level assessments to be made in the project.