

CRDF Board Approves Use of Incentive Prizes

The Board of Directors approved a Research Management Committee recommendation to set up an incentive prize program for specific solutions for HLB.

The incentive prize is just one way to attract interest from researchers in finding solutions to HLB. This research alternative is one recommended in the National Academy of Sciences, National Research Council strategy for battling HLB.

The incentive prize will complement the ongoing sponsored research activities and is actually made possible because of the success to date of the sponsored research activities.

The Board approved funding for two incentive prizes for both individual HLB solutions. One incentive prize is for antibiotic compounds effective against HLB. A second prize is for RNAi compounds that inhibit the

CRDF Announces Requests for Proposals

The Citrus Research and Development Foundation put out a call for HLB, canker and other disease research proposals in September.

The Research Management Committee is interested in new research initiatives that complement the existing research portfolio. The Research Management Committee will follow the same protocol in solicitation of proposals that has been used in the two previous calls. Once the single page preproposals are received, they will be reviewed with the panel of scientists that make up the Scientific Advisory Board to rate the proposals on several factors including scientific merit and impact for disease control before being considered by the Research Management Committee for an invitation to submit full proposals and ultimately the CRDF Board of Directors for funding. The CRDF is currently funding 117 individual research projects with principal investigators from 11 different universities, 4 USDA labs, in 4 countries. psyllid's ability to spread HLB or allows a tree to block HLB infection.

The incentive prize contest will be managed by InnoCentive, a company that specializes in bringing together seekers (those looking for solutions) with solvers (those that provide solutions). For both contests the solutions offered will be tested by collaborating labs— at the USDA and UF for effectiveness of the new molecules.

The Board approved funding for the incentive prize of up to \$831,000, which includes up to \$131,000 for the promotion and management of the program, \$500,000 total to fund the labs that will be testing the products, and up to five incentive awards of \$20,000 each in each of the two categories for the most effective solutions.

Dates to Remember

October 15, 2010 Deadline to submit Preproposals

October 26, 2010

Finance and Audit Committee, Governance Committee, Board of Directors and Research Management Committee meetings

November 1-5, 2010 Post list of preproposals invited to submit full proposals

> **December 1, 2010** Deadline to submit Full Proposals

> **December 9, 2010** CRDF Board of Directors meeting

January, 2011 Annual Meeting of CRDF Board of Directors

February, 2011 Notification of accepted proposals for funding

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Directors Delay Decision on Plan to Integrate FCIRCC into CRDF to Seek Industry Input

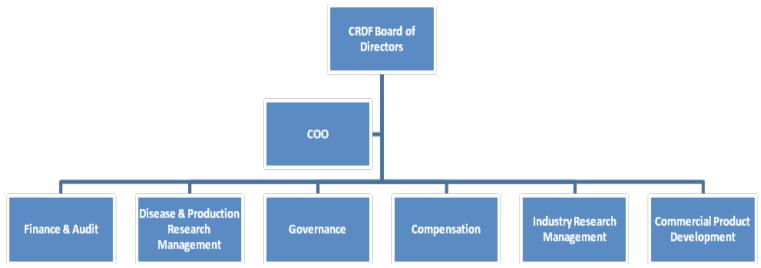
The Board of Directors heard a report from the Governance Committee that recommended integration of the FCIRCC into the Citrus Research and Development Foundation.

The Governance Committee report included a recommendation that:

- 1. The CRDF mission be amended to include functions now managed by the FCIRCC.
- 2. Two new standing committees be created
- 3. The definition of the role of the existing Research Management Committee be refined, and
- 4. That a working relationship be formally established with FFVA to provide additional support for commercial development

The Board decided to seek industry input on the proposed integration plan. Two concerns were raised in discussion of the recommended plan at the Board meeting. These were the potential for increasing the overhead costs of CRDF by the addition of staff, and the potential that addition of new duties would detract from the disease and production focus of CRDF.

The organization structure proposed was:



The proposed Industry Research Management Committee will be responsible for the entire citrus industry and as recommended would include representatives from all segments of the industry. The committee will be made up of Directors from the CRDF Board and non-Board members appointed by the Board. It is anticipated that the existing membership of the FCIRCC will continue to serve under the CRDF structure. There was no recommendation to increase staffing to accommodate the additional work.

It was also proposed that the existing Research Management Committee will be renamed and re-defined to be the Disease and Production Research Management Committee which is the current area of focus for this committee.

The Commercial Product Development Committee was envisioned as a standing committee when the CRDF was formed even though it has not yet been established. This committee is the entity that will be responsible for working with sponsored research partners and commercial partners to bring new technology to market as well as support the industry need for involvement in the re-registration or changes in labels on existing pesticides. The committee will include members of the Board and non-members appointed by the Board.

To assist with the regulatory work of the committee, the Board approved developing a formal working relationship with FFVA. Discussions about a working relationship are underway and a proposal for the work has been requested.

Changes in the CRDF bylaws are required to allow for the integration of the FCIRCC into the CRDF. The changes will be requested if the decision is made to adopt the integration plan.

CRDF management will be available to review the proposed integration recommendation with any industry organization.