

**CITRUS RESEARCH AND DEVELOPMENT FOUNDATION, INC.**

**Minutes of Executive Committee Meeting**

**February 10, 2016**

A closed meeting of the Executive Committee of the Citrus Research and Development Foundation, Inc. was held on Wednesday, February 10, 2016 in Ben Hill Griffin Hall at the University of Florida, IFAS, CREC, in Lake Alfred, Florida. The meeting was called to order at 9:30 a.m. by the Chairman Tom Jerkins Jr. Roll was called and a quorum was present. Executive Committee members present were: Mr. Tom Jerkins, Jr.; Dr. Jeanna Mastrodicasa (telephone); and Mr. Jerry Newlin. Mr. Ricke Kress did not participate. Also present and participating were: Dr. Tim Anglea (telephone); Mr. Bobby Barben; Mr. Larry Black; Dr. Harold Browning; Dr. Lisa Conti (telephone); Mr. Joe Davis, Jr.; Mr. Mark Gomez; Ms. Alice Gugelev; Mr. Ned Hancock; Dr. Susan Logue and Mr. Wayne Simmons.

Mr. Newlin moved to accept the Minutes of the November 13, 2015 Executive Committee meeting. Seconded by Dr. Mastrodicasa, the motion passed unanimously.

Mr. Jerkins stated the Executive Committee meeting was convened to hear presentations of the Strategic Planning findings and recommendations. Following some introductory comments, Alice Gugelev and Mark Gomez strategic planners from Business Talen Group provided a general overview of the process used, relying on a slide set to illustrate the steps and process. The presentation highlighted general impressions from over 40 telephone interviews with CRDF members and other representatives of the industry. General recommendations for structural, programmatic, and personnel adjustments were illustrated in support of the goal of enhancing the transition from research to delivery of solutions. A series of 7 initiatives were described, providing a broad picture of the set of concurrent roles that CRDF can play in supporting the industry challenges. Participants broke into smaller groups to talk through the initiatives to gain understanding of the purpose of each and to help the planners prepare for presentation to the Board of Directors.

A working lunch occurred, followed by a wrap-up discussion. The meeting adjourned at 3:00 pm.

Minutes submitted by Jerry Newlin